



VOL.XXXV. NO 6

BROADMEAD, COCKEYSVILLE, MD

February, 2014

Emergency Phone Problems to Be Solved

One Number to Handle All Issues..... 24 / 7

By Bernie Anderson and Jackie Mintz

Falling is no way to start a day or to finish one. It's not much fun either to have a spouse take ill at 3 a.m., or to have the hot water heater burst, the toilet overflow or a heat pump fail to work.

Unfortunately, such miseries do occur, precipitating an immediate need for help.

That emergency numbers have been an issue at Broadmead is obvious to anyone who regularly attends a Residents Association meeting or a Fireside Chat. There has been a confusing array of numbers and it's often been difficult to figure out which one to use for a particular problem or to find the emergency number list when you are lying in a heap on the floor.

Of course, there are the several emergency cords located in each unit. But a cord may not be conveniently near the place where you fall. And should you use a cord for a maintenance issue or only for medical help?

Assuming access to a telephone, the problem has become which number in the Broadmead complex to call. We seem to be blanketed with information sheets and

instructions, but in a recent informal survey *The Voice* discovered at least six different phone numbers advertised in case of an emergency (of any kind) and which one to call seems to depend on what day and what time of day you need help.

Because of the continuing confusion

about the steps to take in an emergency, *The Voice* set out to try to clarify things.

Just in time! We learned from Tom Mondloch, Broadmead's Associate CEO, that the Administration is in the final stages of developing a new telephone system, both easier to use and more reliable. The proposed system, about which Tom gave an overview at last month's Fireside Chat, will replace the old patchwork that has evolved over the years.

Continued on Page 3



Drawing by John Robbins

*Broadmead has a new Director
of Marketing Page 5*
*MaCCRA members to lobby
in Annapolis Page 15*

The wintry picture above of the Broadmead spring house was taken by the late Nancy Rowe, one of Broadmead's first residents and the mother of Nancy-Bets Hay whose husband Erroll "photo shopped" it for us.

BROADMEAD WELCOMES

By Nancy Allchin, Penny Partlow
and Sally Bloomer

June Minch

B-2; 443-578-8405; December 2013

In moving from Cross Keys to Broadmead June Minch was surprised to find herself living right next door to Jackie and Sidney Mintz. The similarity of surnames may result in some confusion.

However she is delighted to be here, having earlier spent three days last fall as a guest resident in the very same apartment.

EDITORIAL POLICY

THE VOICE is produced by and for the Broadmead Residents Association. It seeks to announce and report on activities at Broadmead and to carry feature articles, essays and poems written by residents and staff, of interest to Broadmead residents, plus material assigned by the editors. As its major goal is to promote a sense of community, THE VOICE does not publish criticism of individuals or of the three organizational bodies that comprise Broadmead (residents, administration and trustees) nor controversial opinions about Broadmead affairs as there are established procedures for the resolution of internal problems. THE VOICE does not publish matters of a religious or political nature, except in the context of a lecture report with attribution to the author of the opinion. As a general rule THE VOICE will not publish submissions from outside media due to space limitations and possible copyright problems. All submissions must be signed. The decision of the Editorial Board in regard to publication shall be final. Those submitting articles should retain copies as submissions will not be returned.

We must have all submissions by the 12th of the prior month. As we want articles not to run to more than one page, copy should not exceed 400 words in length. All copy is subject to editing and cutting. All submissions should be typed and, if possible, sent by email attachment to voice@broadmeadra.org, with a hard copy in THE VOICE box opposite the copy machine in the BRA office.

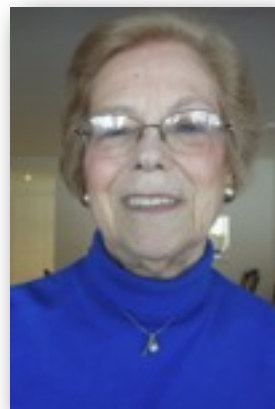
Answer to Geography Quiz: The hummingbird nest is located in the second gum tree on Copper Beech Road, south of Broadmead Way, about 20 feet above the sidewalk. The best view is from the third gum tree, straight up over the sidewalk.

June is a true native of Baltimore. She was brought up in the Forest Park area. She went to Johns Hopkins University, then earned a Master's Degree in Early Childhood Education also from Hopkins. She met her husband Stanley (now deceased) while a student there.

They raised three children. A son and one daughter live in Baltimore, while the other daughter is in Washington D.C. There are five grandchildren, and now a great grandchild, the delight of her life.

June taught kindergarten in Baltimore schools for 15 years. She has always loved little children so this was a happy career choice. She enjoys going to museums, to the symphony and the theater, and calls herself a life-long learner.

June is also a traveler. Her last few trips have been to China, Scandinavia and Australia. She is a dedicated swimmer here at Broadmead.



Cartan B. Kraft

B-12; 443-578-8408; December 2013

Cartan is a master woodworker as evidenced by his apartment, which is furnished by hand – his hand. He has gifted his extensive workshop of woodworking tools to Broadmead where he will continue to turn out beautiful custom-made reproductions.

A resident of Baltimore City's Tuscany-Canterbury area for the past 15 years, Cartan grew up in St. Louis and came east to Cornell for an engineering degree. He earned an M.B.A. from the Harvard Business School and worked as a CFO in corporate America until coming to Baltimore.



Continued on Page 3

He has served as a financial officer at Calvert, Gilman and Friends Schools where he was on the Board of Trustees. He is a member of Stony Run Quaker Meeting.

An enthusiastic bicyclist, Cartan rode with the Baltimore Bicycle Club several times a week. He has two brothers and two sisters in the area.

Cartan is accompanied at Broadmead by his seven-year old cat, Boots, who enjoys watching the birds that come to Lake Maybe.

Sheila Meyers

H-12; 443-578-8404; November, 2013

Sheila Meyers grew up in Westchester, NY, practicing her clarinet and performing in high school plays. After graduating from Oberlin College in the Conservatory of Music, she taught music in elementary schools. Her married life took her to New Jersey, California and Decatur, Illinois. A child was born in each place. In Decatur she taught in public schools and earned two Masters Degrees, one in Education and one in Women's Studies.

Music is a constant source of enjoyment and being the in-school coordinator for the



Federal Dance Residency in the public schools was an experience of a lifetime. An award-winning actress in community theater, she was also active in civil rights and the women's movement. A high point was marching with Jesse Jackson from the Rainbow Coalition. She also worked for Richard Durbin in his campaign for the United States Senate. Her extensive travels included Siberia and Kunming, China.

She came to Baltimore in 1990 where her son, two daughters and two grandchildren live. She taught in Baltimore City public schools, acted in community theaters and is now back in music. She plays in the Stevenson University Orchestra and the Social Security Administration Band. Fitness is a constant practice and has resulted in three medals from the Maryland Senior Olympics. She has taught Yoga and hiked to the bottom of the Grand Canyon.

Emergency Number...from Page One

It will be implemented in two phases.

Effective immediately, however, there is one number to call for all emergencies, whatever time of day: 410-527-1900. Residents on the Broadmead phone system (numbers starting with 410-785, 410-771 and 443-578) need only dial the last four digits (1900). All others must dial 410-527-1900, and now during the week (8:30 a.m. to 7 p.m.) that number will be answered by the main switchboard. Weekend hours are 8:30 a.m. to 5 p.m. After hours, calls will be forwarded to the nurse on duty in Hallowell. Both places will initiate the proper response.

In phase one of the plan, to be implemented within 60 days, the main telephone switchboard will be relocated from the downstairs reception desk to the reception desk on the main floor. The

downstairs reception desk will eventually be staffed by marketing personnel to serve as a greeting desk for visitors.

During this first phase, the main switchboard (410-527-1900) will be staffed by Broadmead personnel from 8:30 a.m. to 11 p.m. seven days a week. Emergency calls from 11 p.m. to 8:30 a.m. will be routed to the duty nurse on Hallowell.

Phase two of the plan is not scheduled until the next fiscal year, starting July 1. Then a second security person will cover the switchboard from 11 p.m. to 8:30 a.m. every day, relieving the Hallowell nurse who may then devote full time to the residents there.

In brief, in an emergency (medical or maintenance) pull the emergency cord if you can get to it and cannot reach a telephone. If you can reach a telephone, dial 1900 (or 410-527-1900). If neither is possible, fall back on the Buddy System or, for many, rely on an emergency call button.

New Buyers Take Over at Country Store



Story by Alice Christensen and Jackie Mintz.

Photos by Carolyn Murphy

On New Year's Day a "change of management" occurred at the Country Store, as the buyer team of Ellen Williams, Betsy Master and Joyce Griffith, at right, turned over the reins to a new trio, Jo Koehler, Beth Zimmerman and Alice Christensen, at left.

To mark the occasion, the store's general manager Cynthia Ballard held a coffee in the Arbor Cafe, to thank the very able Griffith-Master-Williams outgoing team who stepped down after three successful years of buying, selling, and raising large sums of money for the Broadmead Residents Association. Cynthia also welcomed the newcomers who look forward with both anticipation and anxiety to their new responsibilities.

Cynthia remains general manager and will also continue to oversee the sundries section. Other remaining "staff" are Bobbie Siebens, who recruits the 20 or so volunteers who work two hour shifts, and Betsy Walser and Joyce Gilley, who will continue their stewardship of the card department. The money managers are Charlie Lee and Jean Wilson.

Alice and her team welcome resident suggestions and ideas which may be placed in the suggestion box on the counter. They also hope everyone will stop in for a chat and, of course, find purchases they can't resist.

The Red Hats and the Anne Michener Memorial Fund

are sponsoring a free trip to

The Kinsey Collection

Shared Treasures of Bernard and Shirley
Kinsey: Where Art and History Intersect
400 Years of African American History and
Culture from the 1600s to the present

Thursday, February 27

Reginald F. Lewis Museum

Bus will leave from the lower level at
10:30 a.m. and return at 2:30

Lunch in Museum Cafe on your own

For information call June Gee at 9431 or
Virginia Schurman 443-578-8412

Lee Fleishman Needs Help

Someone from Broadmead's audio-visual committee is present at just about everything going on around here. Be it the bi-weekly movies, a microphone and projector for a guest lecturer, arrangements for the concerts and memorial services, or microphones for the book group, the Fireside Chat or BRA Directors meetings, an A-V person is on hand. That's more than 30 events every month.

The Committee needs more people. If you can operate a computer, a TV set or a DVD player, you have the necessary skills. An A-V scribe is needed too.

Training will be provided. No one will be asked to help out more than two or three times a month. Call Lee Fleishman, A-V chair, at 443-578-8360, Bernie Anderson at 443-578-8304 or Frank Iber at 410-785-4080.

Kristy Krueger Appointed New Director of Marketing

By Marcia Reinke

Broadmead's new Director of Marketing, Kristy Krueger, not only has 20 years of experience in marketing at an upscale, non-profit life care retirement community in Jackson, Michigan, she's also been captain of its co-ed softball team. Kristy's team, made up of community employees and family members, won a championship in 2012.

She's wondering whether employee softball might also be popular here, and whether her college-attending son might help out in Food Service at Broadmead during his summer vacation, as he has done at the Vista Grande Villa Retirement Community during his high school years.

Kristy is expected to join Broadmead's leadership team later this month to fill the marketing vacancy which Chief Financial Officer Pat Gordon added to her CFO chores following the departure of Brad Andrus last year. Kristy and fiance David Hogle are currently negotiating for a nearby town home.

Kristy has been head of marketing and sales at Jackson's Vista Grande Villa since 1993, where she has been responsible for the planning, development, directing and coordination of all aspects of marketing including direct sales, advertising and public relations. According to her CV she has consistently exceeded all budgeted marketing goals (sales, occupancy, entrance-fee revenue and resident satisfaction) for 192 independent living apartments and 32 carriage homes, and maintained an average community occupancy of 94.6 percent.

While working at Vista Grande Villa, Kristy accepted a short-term (19-month) assignment where she became an employee of its management company, Life Care Services. During this period she moved to three different states and lived onsite at retirement communities in Atco, New Jersey, North Branford, Connecticut, and Spanish Fort,

Alabama before returning to Vista Grand on a permanent basis. All three assignments carried short term sales and training goals with the onsite staff and in each case the goals were met before she moved on to the next location. She has six times been the recipient of the Life Care Services

Outstanding Performance award, five times recipient of its 100% Sold Award, as well as its National Spirit and its National Superstar Sales Award.

She has a Bachelor of Business Administration Degree with a marketing major. She is a Michigan Registered Life Care Sales Agent, a Licensed Real Estate Agent and a member of

several realtor and marketing associations.

Her son, Tyler Eason, 18, is a freshman at Adrian College, in Adrian, Michigan, where he is enrolled in an accelerated master's program that will in five years earn him both a bachelor's degree in Kinesiology and a master's in Certified Athletic Training.

Kristy's fiance, David Hogle, has two brothers living in the Baltimore area. He has been working at the MellingTool Company in the Research and Development Department. He has already given notice and hopes to find an employer in Maryland as soon as they are settled in. A favorite hobby for both Dave and Kristy is golf.



Kristy as captain of the Vista Grande Villa staff softball team. The professional photo above is from Linked In.



*Photos by Bob Davies,
Lee Fleishman and
Sally Bloomer*



Virginia Schurman

The Auditorium, the Lounge and the dance floor were filled with happy revelers, balloons, fancy hats, noisemakers and platters of tempting food plus many BYOB bottles as Broadmead residents gathered to welcome the New Year.

Emceeding again this year was Jonas Rappeport decked out in a tux. Presenting another of his photo quizzes was Bob Davies, also decked out in a tux. This year's game required residents to guess persons in the photos from a backside view.

Ruth Williams entertained with her Broadmead-themed poems and super-magician Walt Hudson somehow avoided severing Bob Gist's arm and cutting Alice Giles in half. A New Year's tradition, Harry Butcher smashed the gingerbread house made by his daughter Catherine Rommel.



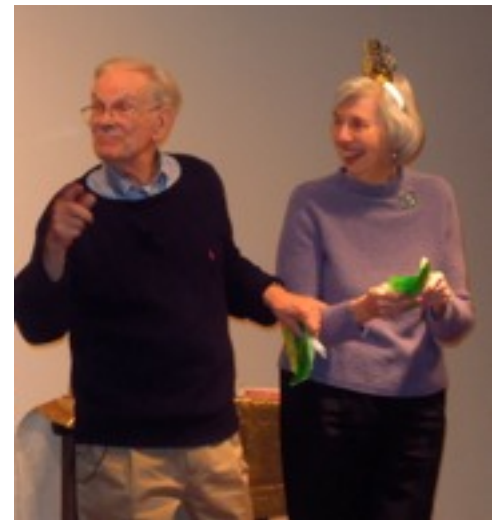
Harry Butcher smashed the ginger bread house made by his daughter to feed the multitudes. (But see page 15)



Jonas Rappeport and Bob Davies in tux



Jim Crowder gives Jim Butzow a lesson in how to tie a dress tie.



Broadmead's comedian-magician Walter Hudson delighted the audience with his narrow miss at cutting off Bob Gist's arm and amazed Alice Giles with multiple tricks.



Sally Bloomer and Bob Fetter



Drs. Frank Iber and Bill Benson



Mike Bielefeld new wife Ginny

Despite Current Crisis, Eurozone and Union Are Projects for Peace

By Marj Espenschade

Addressing the issue of whether the Eurozone is broke or broken, Dr. Christianna Leahy, chair of McDaniel College's Political Science Department, shared her thoughts on the Eurozone crisis and its overall impact on the European Union. Her talk was sponsored jointly by the Open Forum Committee and the Residents Association new Great Decisions program, which got underway January 20 and will continue on Monday afternoons at 3:30 in the auditorium through March 10.



Commenting on the "miracle" of the European Union's founding after World War II, Dr. Leahy noted that the Union was awarded the Nobel Peace Prize in 2012 to remind the world that, despite the "crisis", its very purpose from inception has been to be a project for peace.

The current expansion of the European Union was courageous, she said. First the EU removed customs and borders. Then, with the fall of Communism, the EU admitted numerous Eastern European countries, most of which were financially unstable and lacked experience with either capitalism or democracy.

At first, people began referring to themselves as Europeans and wanted to avoid the return of nationalism. But with the addition of the euro, the lack of a powerful central bank like our Federal Reserve led to a debt crisis and a resurgence of traditional economic nationalism. Wealthy Europeans began to demean Portugal, Italy, Ireland, Greece and Spain by the acronym PIIGS as

at the trough. Because the euro cannot be regulated by an EU central bank, these nations are technically broke, she said.

Although the EU seems broken, Dr. Leahy emphasized the need to restore its solidarity. Its "Erasmus Project" encourages students to study in EU nations other than their own. Civil groups and think tanks in Europe have come together for a project entitled "The Pact for Europe" which proposes a "European Spring" with a wave of volunteering throughout the EU at minimum wage.

Even with college degrees, 65 per cent of Greek and 50 per cent of Spanish youth are unemployed. These youth and others would engage in volunteer work in other countries, somewhat akin to our Peace Corps. The EU goal of full employment with money put into social rebuilding is designed to create a failsafe civil culture, she said.

Despite all the rhetoric surrounding the Eurozone crisis, a European solidarity has evolved over the past 64 years and there is a whole new generation committed to keeping it, she said.

Men's Saturday Social Hour

9:30 a.m. Lounge/Auditorium

February 8
February 22

Sid Mintz
Dave Gilbert

Coffee - Tea - Doughnuts
Wear your name tags

BRA Health Care Committee Lecture

Tuesday, February 18
10:30 a.m. Auditorium

Hearing Loss and Hearing Aids
What You Need to Know
for Better Hearing

Dr. Rory Cernik
Hearing Assessment Center



The Russian Trio delighted those attending the Broadmead Residents Association's January concert with selections by Johannes Brahms, Camille Saint-Saens and Dmitry Shostakovich. The chamber music group has won several chamber music awards and been featured in concerts throughout North America, Europe, Russia and Asia. The trio, composed of Nikita Borisevich, violin; Katherine Harris Rick, piano; and Dmitry Volkov, cello, currently resides here in Baltimore.

Photo by Erroll Hay

Monday Book Group

Auditorium, Mondays 10:30 a.m.

February 3 *Trapeze*
by Simon Mawer
March 3 *That Old Cape Magic*
by Richard Russo
Books may be obtained from
BRA Office, behind the door

Broadmead Residents Association Concert Series

Saturday, February 15
7 p.m. Auditorium

Mark Meadows Sextet
Cabaret-style Jazz Concert

Know Your Neighbors

Wear Name Tags
February 1, 2 and 3

Camera Club Meeting

Monday, February 17
10:30 a.m. Fireplace Room



Marla McKinney



Randy Sellers

Martin Luther King Is Celebrated and Remembered at Special Musical Event

By Marcia Reinke Photos by Erroll Hay

Broadmead almost ran out of chairs in the auditorium and lounge as the Douglas Singers and several extraordinary soloists came to Broadmead to celebrate the birthday and the life of the Rev. Martin Luther King.

The Douglas Singers, led again this year by long-time choir director Spencer Hammond, were featured in religious spirituals, including *Rise and Shine!*, *Look Look Down*, *Oh Freedom*, *Plenty Good Room*, *Come Sunday* and *Rock My Soul*.

Audrey McCallum on the piano soloed twice as did each of the vocalists, Marla McKinney, Randy Sellers, Devin Mercer and Gretchen Starks. No need for microphones with this group.

The annual program was sponsored by the Multicultural Committee. Arrangements were under the direction of Director of Food Services Bernard Queen.

CEO John Howl emceed the event and Dorothy Bascom talked of her years of coming to Broadmead. Earlier the performers were guests of residents at a special holiday dinner.



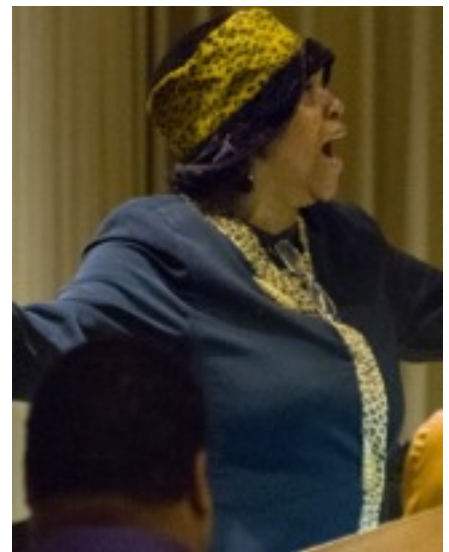
Spencer Hammond leading the Douglas Singers



Audrey McCallum



Devin Mercer



Gretchen Starks

Hinda Lottich Returns to Broadmead Where "They Treat You Like Family"

By Jackie Mintz

When Hinda Lottich R.N. was recently appointed Director of Friends Circle, she achieved a long-time goal of returning to Broadmead after a seven-year absence. At Broadmead, "they treat you like family, and the staff treats residents like family," she said.

Some readers may ask "What is Friends Circle?" as many Broadmead residents apparently have only a faint idea of what Friends Circle does. But it is a pretty useful thing to know about. Many of us are likely to have use for its services at some point.

Friends Circle is a Resident Services Agency, a nonprofit agency sponsored by Friends Care to provide assistance to those facing tasks they cannot perform by themselves. Assistants do such things as take a resident to dinner, sit with or read to a resident or take a resident for a walk.

Many Friends Circle clients are residents in Hallowell and Taylor, including those who have just returned from the hospital. Other clients are residents who have just left rehab for their cluster apartments and who can use help with chores such as walking dog(s), doing laundry and running errands.

For these various services, which are contracted for by the resident or family, Friends Circle supplies companions or personal assistants, certified nursing assistants (CNAs) or geriatric nursing assistants (GNAs).

Friends Circle also provides transportation. Residents use this increasingly popular service to run errands, go to the airport or train station and for medical visits. At present it has one dedicated car and would like to add

a second. In the meantime, it can borrow a Broadmead car if one is available. Currently Friends Circle serves about 50 clients, including those using transportation services, and hopes to expand.

All of this is now Hinda's responsibility. Her office is next to the Country Store, and her

only disappointment so far is that no sign has been provided to mark her office. These days she has to tell people it's where the old bank was, directions of little benefit for those who came after the bank left.

Hinda previously worked here for 12 years in the Out Patient Department. She left in 2005 for positions in assisted living facilities in Pikesville. While away, she became Board Certified in Geriatrics and also as a Delegating Nurse, which qualifies her to oversee assisted living facilities. She particularly enjoys working with and learning about

residents and being able to "put a smile on someone's face."

Technically Friends Circle, like Broadmead, is part of Friends Care, whose board consists of representatives from the Broadmead Board of Trustees and staff, including Finance Officer Pat Gordon. Broadmead provides management services to Friends Circle, such as human resources, technology and accounting support. Hinda, who is actually employed by Friends Care, reports to Tom Mondloch.

Born and raised in Baltimore, Hinda lives in Pikesville with her husband Jon. She has a son in Silver Spring and a daughter in Texas. She was expecting her first grandchild in January.



BROADMEAD BRIEFS...

Residents having trouble with their **computers and other electronic devices** will be happy to know that the services of a new tech consultant are now available.

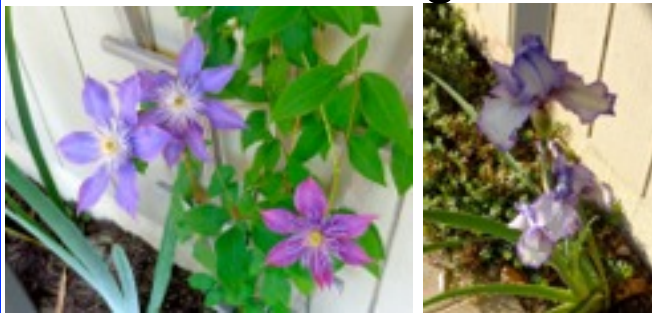
Brittany Lamma will help residents needing advice on PCs, Macs, iMacs, iPads, iPhones and other smart phones, tablets and pads. She can help with both hardware and software problems.

She will be offering consultations sponsored by the BRA when a resident is in need. She will go to a resident's home to consult for \$18 an hour. Brittany helped set up the computers and printers in the BRA Computer Lab (Room S215).

Brittany is a graduate student in Applied Information Technology at Towson University and has her own technology services business. Her phone number is 443-857-5472.

Lifestyle Coordinator Marty Nichols reports that the new Baldwin piano donated to the Taylor kitchen area is "in need of exercise," people who will come play music when it is not being used for another event.

Re-blooming Iris



Alice Christensen sent along these additional photos of her re-blooming iris following a *Voice* "brief" about a November bloomer which we thought amazing. Alice said she took them from her condo in Towson and has eight more which should bloom this spring. She bought them from Schreiner's on the west coast which will begin shipping in March. Those interested may get further information from Alice.

The **BRA ceramics class** is beginning its annual productions for "**Empty Bowls**", our project in support of hunger in Baltimore. The class meets each Thursday from 1-3 p.m. in the ceramics room. Anyone who wishes to make, design, paint, glaze or decorate a bowl is invited to join the group.

The **Barn Sale Furniture Committee**, like the clothing committee, is now opening between the major sales on first and third Wednesdays from noon to 2 p.m. Persons interested in either clothing or furniture should go to the lower level opposite the Barn Sale room.

Now that the Christmas season has passed and there are no more bright, colorful tree lights or front-door lights to show off our wreaths, we must face the "grim reality" of winter. "But do not despair," says our conservation guru **Sally Bloomer**. "Although this means fewer lights, think of the energy saved. Lights out everyone," she says.

Roger Kolker has been appointed chair of the Residents Association Finance Committee. Former chair **Bill Reinke** has stepped down due to ill health.

Judith Hundertmark has stepped up to chair the Let's Sing programs while **Ginny Cooley** is recuperating at a rehab facility in Sarasota, Florida, where she was stricken during a holiday visit.

Bob Gist and John DePrine are taking over from **Jeanne Stephenson** as coordinator of the Saturday movies.



Let's Dance

Monday, February 10
7 p.m. Lounge

Everyone welcome

This year's **Wellness Department Challenge** will be to **Sochi**, Russia's Black Sea Port which will host the Winter Olympics this month. All residents are eligible to compete and may sign up outside the Fitness Center. Counting toward the 5,458 miles to Sochi will be all the exercise classes, workouts on the exercise room equipment and jaunts around Copper Beech Road. Participants will keep track daily, turn in results at the end of each week and receive weekly progress reports, health tips and historic bits about Sochi. The challenge runs from February 3 to February 23.

Broadmead hosted a **LeadingAge Maryland** government symposium for executives in the senior care industry throughout the state. Relatively new in Maryland, LeadingAge is a member of the national association of the same name. In addition to running educational seminars, such as the one here on governance, it also lobbies in Annapolis on issues relating to aging and retirement home administration. Representing residents in these matters is **MaCCRA**, the state president of which, Jonas Rappeport, is also at Broadmead. Several of our executives and trustees attended the event.



Broadmead said "good bye" to Betty Simpson, our welcoming switchboard voice, at a major retirement party attended by residents and staff. Here Linda Chick, right, director of Community Services, presents her with roses and other gifts. Betty plans to write children's stories in retirement. Photo by Kyle Conrad

Housekeeping Department Seeks Resident Help in Evaluating Enhanced Services

By Sally Bloomer

The mission of the Housekeeping Department is changing. As a result of residents' concerns about uncleaned enclosed patios, a reevaluation of housekeeping services is being conducted. This will eventually lead to enhanced services that will include enclosed patio cleaning.

Standards need to be set and publicized to the residents. Time spent in each apartment will largely be determined by the size of the apartment. Because some residents have a neat lifestyle, their apartments require less time for routine cleaning. Should these residents be able to have more the work in their apartment to fit their wishes?

In trying to determine a flexible program Beth Connors, Director of Housekeeping, and her assistant Phyllis Grammer must contend with many variables. Maintaining an adequate, well trained staff presents the biggest challenge.

Beth and Doug Bareis, Director of Support Services, are attempting to answer questions presented by the 33 residents chosen to discuss the work. "We want feed back on what we did not do so well," Beth said.

One interesting suggestion was that residents stay in their apartment during the cleaning especially if they have specific concerns. The question of window washing was discussed in terms of removing leaves from the gutter first. Removal should be done first, but windows must be washed before the water is turned off, and leaf removal may not be contracted before that.

The Housekeeping Department welcomes input from residents in trying to overcome myriad obstacles. The objective is to present a basic list of procedures which will be followed in all apartments. Residents wishing to join the present group should contact the Housekeeping Department. Beth Connors looks forward to another meeting of this group and anticipates an announcement soon about changes in housekeeping procedures.

Tall Steel Executive Featured at First 2014 Saturday Social

By Park Espenschade

Before an audience of 40 plus, Erroll Hay kicked off the Men's Saturday Social season January 11. The Saturday socials take place every year starting in January to welcome new men to Broadmead. (Women are not allowed.)

Born and raised in Buckhead, Georgia, now part of Greater Atlanta, Erroll spent his childhood summers in Black Mountain, NC, to avoid polio. After graduating from Vanderbilt University with a degree in chemical engineering, he embarked on a lifelong career with Bethlehem Steel at Sparrows Point, which was briefly interrupted by the longest strike in the steel industry and by a six-month active duty stint in the U.S. Army Chemical Corps. His assignment while on active duty was to record radioactive levels when flying over nuclear test sites, details of which remain classified.

While at Sparrows Point he became increasingly involved in environmental safety (air pollution) and worker health issues, culminating in his appointment as manager of the departments of environmental health and employee safety, replacing the man who had hired him originally.

During his career, both OSHA and EPA were created. Bethlehem Steel had constructed two experimental furnaces to reduce pollution before these agencies came into being, a fact not widely known. Erroll retired in 2000.

Erroll comes from a tall family, many of whom are six feet or taller. He was an ideal blind date for any tall lady because she could wear high heels. His wife, Nancy-Bets, is also tall. They have two daughters and four grandchildren, including one grandson.

His hobbies include photography and his work is on display on Broadmead's ground floor. His other interest is in lathe wood working but as yet the woodshop has not shanghaied him.

Erroll described interesting aspects of steel making and of the steel industry, the demise of which he attributed to the crushing financial burden of health care and pension benefits.



The Display Case's first 2014 exhibit features some of Penny Partlow's large collection of china, hand-painted by her great aunt Mary Jane Davies Harris, "Aunt Mame." Mrs. Harris studied at the Chicago Art Institute at the end of the 19th Century and the collection was handed down in the family after her death. Her work was never sold commercially but has been appreciated by family.

Photo by Nancy Boyce

Newly Arrived Residents

Terrence and Victoria Bragg	J-2
Ursula (Pat) Campbell	R-1

Moving Around Broadmead

	From	To
Trudy Byrd	T-314	H-247
Dorothy Fix	H-7	H-251
Midge Nelson	C-21	H-243

Bird and Nature Group

Friday, February 28
1:30 p.m. Fireplace Room

Broadmead Residents Head to Annapolis to Seek Actuarial Studies

By Alma Smith

Broadmead members of the Maryland Continuing Care Residents Association (MaCCRA) will head to Annapolis Tuesday, February 11, to participate in a "Senior Rally for Residential Security," and to lobby legislators on the importance of bills requiring periodic actuarial studies by all Continuing Care Retirement Communities (CCRCs) in the state.

Current law requires Type A facilities, like Broadmead, and Type B facilities to have actuarial studies every three years. But Type C, fee-for-service facilities, like Charlestown and Oakcrest, are required only to have actuarial studies when they break ground and their contracts are not based on such factors as rates of mortality, morbidity, inflation and return on investments. Type C facilities also have substantial long-term liabilities because of the large refunds owed when a resident dies or moves out. The majority of elderly Marylanders who enter continuing care have fee-for-service contracts.

It is the position of MaCCRA that actuarial studies are an invaluable consumer protection tool and protect both providers and the facilities from bankruptcy and financial turmoil. MaCCRA also points out that such studies have nominal costs when compared to the overwhelming benefits of ensuring the security, health and well-being of residents.

The new legislation, House Bill 271 and Senate Bill 276, would require Type C facilities to have qualified actuarial studies and submit them to the Department on Aging every five years.

Broadmead residents have been invited to ride to Annapolis in the Blakehurst bus. Carpools to Blakehurst will leave from the lower level entrance at 8:30 a.m. and return at

approximately 3 p.m. The cost, approximately \$15, will be split among the riders. In the past residents from Mercy Ridge and Blakehurst were charged \$15 when they rode on the Broadmead bus. Those attending may bring a bag lunch or may purchase lunch in the House canteen. A sign-up sheet is posted on the bulletin board.

Those attending are scheduled to meet with legislators in the Baltimore County Delegation Room in the House Building at 10:30 a.m.

"We need to have a strong turnout to impress on our legislators that we are active and interested in what they are doing," said MaCCRA president and Broadmead resident Jonas Rappeport. "We need to let them know we are still able to have opinions and do vote, even though we are in retirement communities."



Soon after the gingerbread house made by Harry Butcher's daughter was demolished at the New Year's Eve party a new house appeared on the reception desk made by Bettie Byerly's daughter Audrey. It won first place in an Upper Marlboro competition just before arriving here.

Photo by Erroll Hay.

This Is Walking the Dog?



Sibylle Ehrlich sent this photo, taken by her daughter, to friends this year along with holiday greetings. Dog Cadi usually walks along the Fire Road beside Sibylle's Amigo, but those who know this duo well suspect that Cadi frequently also gets to ride.

Charitable Gift Annuity Pays Six to Nine Percent Plus Great Tax Deduction

By Deborah Kopper

Director of Development

A charitable gift annuity is a simple combination of two concepts: a gift and an income for life. It's a gift that gives back. In exchange for a gift of cash, publicly traded securities or a maturing CD, Broadmead agrees to pay one or two persons a fixed income for the rest of their lives.

The rate of return is set by the American Council on Gift Annuities and is based on the age of the donor at the time of the gift. Payments from a charitable gift annuity are fixed at the outset. They are not subject to fluctuations of the stock market. Gift annuities are ideal for those interested in a significant tax deduction or a guaranteed return on an investment. For example, an individual 87 years old has a guaranteed rate of 8.2 per cent and a \$14,859 tax deduction on a \$25,000 gift in the year given. These annuities are very simple to establish, but they are irrevocable. Those interested should consult their financial or tax advisers.

Saturday Night Program

7 p.m. Auditorium
February 8

The Unexpected Future of Heritage Peonies

David Michener, Ph.D.
Curator of the
University of Michigan's Botanic
Garden

Adventures in Learning

Wednesdays 10:30 a.m. Auditorium

February 5 – Robert Lawrence, "Food Security, Water Scarcity the Right to Health"

February 12 – Ellen Silbergeld, "From Farm to Fork: Food Safety and the Workplace"

February 19 – Anne Palmer, "Local and Regional Food System Initiatives: Maryland and Beyond"

Towson University President Wants Students to Make the World a Better Place

By Kitty Stierhoff

"How will you make the world a better place?" This is the question that Maravene Loeschke, President of Towson University, asks each of her Towson students. She believes that Towson should turn out students who will change the world in meaningful ways.

Dr. Loeschke, speaking at an Open Forum Meeting, stated ways the University works to accomplish this:

1. Mentorship.

Not only faculty mentors, but also peer and student mentors.

2. Science and technology. Increased development and close contact with students.

3. Leadership development.

4. Internships. 76 per cent of the students take advantage of internships, which often lead to permanent jobs after graduation.

She emphasized that innovation and entrepreneurship are encouraged.

Dr. Loeschke spoke of some of the problems she has encountered. There is not enough money for all the athletic teams. The school is required by law to offer sports for all students depending on the percentage of males and females attending. Since the student body is 62 percent female, it is necessary to have gender equality.

Student debt is a growing problem everywhere. Students arrive with no financial literacy. Dr. Loeschke feels it is important for the University to keep tuition low.

Perhaps the most serious problem she sees is hazing and bullying. Much of this



takes place on social media and often has serious consequences. Suicide rates are up. Civility seems to be disappearing. Much of this is caused by what students see on TV and hear on talk radio.

Dr. Loeschke also blames much of this on missing dinner tables, missing alleys and front streets. Children no longer sit at the dinner table to discuss problems or play outside in alleys and streets to work out problems.

Dr. Loeschke concluded with what she feels is the University's most important mission: teach students how to learn.

Broadmead Writers Group

Fridays 4 p.m.
Fireplace Room

Open Forum

7 p.m. Auditorium

Thursday, February 6

The Case for Non-Violence in Foreign Affairs

Kay Wise Whitehead
Professor of Communications
and African-American Studies
Loyola University

Thursday, February 20

Economic Statecraft and Trade

Shaun Donnelly
Retired Ambassador
(Sponsored jointly with Great Decisions)

Religion at Broadmead

Friends Meeting for Worship

Sundays at 11 a.m.
Stony Run Board Room

Vespers

3rd Sunday every month
4:30 p.m. Lounge
February 16

Rev. Mark Hanna, Pastor
Roland Park Presbyterian Church

Bible Study

Tuesdays at 10 a.m.
Fireplace Room
(sponsored by Brown Memorial
Woodbrook Presbyterian Church)

Episcopal Communion

1st Wednesday every month
10:30 a.m. Holly Terrace
(sponsored by area Episcopal churches)

Catholic Mass

2nd Wednesday every month
10 a.m. Holly Terrace
(sponsored by St. Francis Xavier Church)

The Gathering

Faith Related Topics
3rd Wednesday every month
10:30 a.m. Auditorium
(sponsored by the Episcopal Church
of the Redeemer and Brown Memorial
Park Avenue Presbyterian Church)

Let's Sing

with Jonathan Jensen

at the piano
Monday, February 17
7 p.m. Lounge

East Hall Team Hangs Resident Art Works



Posing for a photo after hanging an amazing display of resident art are Rhett Murphy, Exhibit Coordinator Nancy Boyce, Art 101 instructor Liz Jackson and John Robbins. Twenty-two artists participated: Nancy Allchin, Kitty Anderson, Nancy Boyce, Alice Christensen, Dorothy Fix, Joyce Griffith, Marjorie Gold, Judith Hundertmark, Ruth Heald, Liz Jackson, Lynn Jones, Betsy Master, Jackie Mintz, Carolyn Murphy, John Robbins, Mary Ellen Saterlie, Bobbie Siebens, Instructor Sali Thomas, Carolyn Underwood, Carolyn Walters, Ruth Williams and Beth Zimmerman.

Photo by Carolyn Murphy

Great Decisions

Mondays, Auditorium
3:30 to 5 p.m.

- Feb. 3: China's Foreign Policy
- Feb. 10: Defense Technology
- Feb. 17: U.S. Trade Policy
- Feb. 24: Turkey's Challenges
- March 3: Energy Independence
- March 10: Food and Climate



Broadmead Movies

Auditorium at 7 p.m.

Tuesday movies selected by Carol McCord and Errol Hay; Saturday movies by John DePrine and Bob Gist

Saturday, February 1 Only the Valiant

(Gregory Peck, Barbara Patton, Ward Bond) Gregory Peck is the hard-nosed leader of a group of rough soldiers whose by-the-book actions alienate the men in his command.

1951 NR 105 minutes

Tuesday, February 4 Shakespeare in Love

(John Madden, Joseph Fiennes, Judy Dench) Spirited, witty speculation about a love affair that inspired Shakespeare to write Romeo and Juliet. Takes place in a re-creation of the theatre of Shakespeare's time. Winner of seven Oscars.

1998 R 122 minutes

Tuesday, February 11 Atlantic City

(Burt Lancaster) Rich character study of a city in transition. Burt Lancaster gives his finest performance as an aging two-bit hood.

1980 R 104 minutes

Tuesday, February 18 Local Hero

(Burt Lancaster, Peter Riegert) Low-key, charming story about a yuppie rep of a big oil company sent to buy up a sleepy fishing village in Scotland and finds himself becoming hypnotized by the place, its quirky characters, and poetic landscape.

1983 PG 111 minutes

Sew and So

Tuesday and Wednesday
10 a.m. to noon
Room 215 - Phone: 8816

Saturday, February 22 To Be or Not to Be

(Mel Brooks, Anne Bancroft) This is a remake of the Jack Benny comedy by Mel Brooks who enjoys poking fun at the Nazis.

1983 PG-14 107 minutes

Tuesday, February 25

Clueless

(Alicia Silverstone and Paul Rudd) A modern retelling of Jane Austen's *Emma*.

1995 PG-13 97 minutes

Corner Cupboard

Monday, Tuesday, Thursday, and Friday

10 a.m. - 4:30 p.m.

Orders may be placed Monday thru Friday
between 10 a.m. - 4:30 p.m.

443-578-8075

Country Store

Monday to Friday

10 a.m. - 2 p.m.

Saturday: 11 a.m. - 1 p.m.

Broadmead Play Readers

will present

Pyramus and Thisbe

A play within a play by

William Shakespeare

Produced by Susie Fetter

Wednesday, February 5

7 p.m. Auditorium

Cast

Hippolyta

Alma Smith

Theseus

Frank Iber

Lysander

Bob Forster

Demetrius

Bob Heaton

Philostrate & Lion

Ruth Williams

Pyramus

Bob Gist

Wall

Cliff York

Moonshine

Lois Johnson

Thisbe

Elborg Forster

VOICE OF THE RESIDENTS

Volume XXXV No 6 February 2014

Published September through June by
the Broadmead Residents Association

President: Susie Fetter

Managing Editor: Marcia Reinke

Associate Editor, Layout, Notices, Business:
Bernie Anderson

*Editorial Board: Nancy Allchin, Sally
Bloomer, Nancy Boyce, Sally Crosby,
Elborg Forster, Gwen Marable, Ginny
McKechnie, Carol McCord, Jackie Mintz,
Penny Partlow*

*Photography: Bob Davies, Erroll Hay,
Carolyn Murphy, Editorial Board*

*Art and Layout consultants: John Robbins,
Kitty Anderson*

*Proofreaders: Sue Baker, Ginny Cooley,
Alaine Dasheiff, Park Espenschade, Bob
Fetter, Anne Lee, Jean McGregor, Betty
Pause, Bill Reinke, Jean Wilson*

Circulation: Nancy Boyce, Paul Ventura

*Computer Consultants: Jerry Green, Erroll
Hay, Nancy Henley*

BROADMEAD

A Dynamic Lifestyle Community

13801 York Road
Cockeysville, MD 21030
BroadmeadRA.org . 443.578.8010

Return Service Requested

Non-profit Org
U.S Postage
PAID
Lutherville, MD
Permit No. 224



Geography Quiz

This hummingbird's nest is located in plain sight on the Broadmead campus. Take a healthy walk and try to find it.

Answer is on page two upside down under Editorial Policy. No peeking prior to walk. *Photo by Erroll Hay*